





## The Sea Coast Echo

ECHO BLDG.

Thirty-Seven Years of Publication

Chas. G. Moreau, Editor and Publisher.

Official Journal Board of Supervisors.  
Official Journal City Bay St. Louis.

Member National Editorial Association.  
Member State Press Association.

Subscription Terms, \$2.00 Per Annum  
Always in Advance.

Entered as Second-Class Matter at the Postoffice, at  
Bay St. Louis, Miss., under Act of March 3, 1879.

Lindbergh is the best advertisement that the U. S.  
has.

The average politician thinks there is a lot of "pap"  
in newspapers.

1928 is to see, we hope, a decided beautification of  
Bay St. Louis.

Many a man with plenty of brains hasn't got sense  
enough to make up a fire.

Don't forget to greet the stranger within Bay St.  
Louis with a pleasant smile.

This being election year, and also leap year, the  
single voters can expect to be wooed.

The wife who tries to regulate her husband's busi-  
ness usually has her time well taken up.

Correct this sentence: "I like to smoke but because  
my wife objects I quit the habit some years ago."

You don't have to read these paragraphs, and thank  
the gods, after we finish writing them, we don't have  
to either.

The way some men look before and after shaving  
would lead you to believe that they would keep shaven.

One reason why human nature is no better than it  
is the fact that men are such poor materials for im-  
proving.

Rivalry between small towns is foolish. They should  
co-operate in order to give the bigger places some com-  
petition.

Optimistic men usually seek to borrow money; if it  
wasn't for the pessimistic lenders they could make the  
loans.

We have seen many women who thought they were  
good looking but only a few who knew they were bum  
looking.

Judging from outside comment the navy is the only  
department that doesn't know anything about raising  
submarines.

About this time of the year the baseball fans are  
wondering who they can let die in order to get the open-  
ing day off.

There may be a mistake about a sucker being born  
every minute but there are at least two ready to bite  
every minute.

Paying your subscription during the month of Jan-  
uary entitles you to enter February without a troubled  
conscience.

The man in Bay St. Louis who threatened to move  
last summer because it was so hot here wanted some of  
that weather last week.

One way to have peace among the nations of the  
world is to let the statesmen fight it out between them-  
selves with any weapons they can get.

The reason why few clerks do their work without  
being told is because that type of help is not long in the  
clerk field. They become owners of businesses.

Those who believe that Friday, the thirteenth, is un-  
lucky should look out for the second Friday in January,  
April and July. Bill payers may have good luck on the  
first of these months but there will come a day.

### FOOLISH UTTERANCE.

It seems inconceivable that a man like Sigmund  
Freud, originator of psychoanalysis, could be the author  
of a statement that "one sees throughout a thousand  
years of religious life that religion has not bettered man-  
kind to any appreciable extent."

Of course, the job of bettering mankind is not one  
subject to measurement in the course of an average life-  
time. Man is, and for years has been, rather slow in  
making real progress. Nevertheless, there are many  
extremely intellectual men who are unable to account  
for the gradual betterment of mankind except upon the  
theory that there is a Supreme Power, from whom men  
draw inspiration and succor.

### A LITTLE HEROINE.

Little Verna Chance, of Baltimore, Md., gave her  
life the other day in response to the instinct which has  
caused women through the ages to give themselves for  
their children. True, the "child" of Verna's affection  
was only a Christmas doll, whose clothes had caught fire,  
but in rushing to rescue her "baby" the little "mother"  
exhibited the finest trait of her sex.

In her effort to save her own clothes caught fire  
and she died in a hospital from her burns. Some would  
say she gave her life foolishly but in her childish mind  
the mother instinct did not take into account that another  
doll could be bought at the stores. This one was her  
own and worth any sacrifice that she could make.

### TOO MUCH HEAT IS UNHEALTHY

At this time of the year it is probably well to call  
the attention of our readers to the danger of excessive  
heating. A recent case in a Baltimore hospital shows  
that offices to represent more than 100,000 people there  
are individuals who are killed in a room where the ther-  
mometer shows 100 degrees.

Too much heat is unhealthy. It causes nervousness,  
cause of many accidents. It causes people to be  
irritable and quarrelsome. It causes people to be  
restless and unable to concentrate. It causes people  
to be unable to sleep. It causes people to be unable  
to work. It causes people to be unable to live.

### ROTARY CLUB AND ECHOING CUP

When the announcement was made last week that  
the Bay St. Louis Rotary Club was awarding an  
Echoing Cup to the person who had done the most out-  
standing work for the betterment of the community  
of Bay St. Louis or Hancock county a loving and re-  
sponsive group of people of the community was  
eager to see the award presented.

However, while the matter stood, little or nothing  
more was said in regard thereto. No one discussed it  
further and seemingly, as it should be, no one by sign  
or other indication strove for the recognition. This is  
all the better and when the award was announced Wed-  
nesday by the Club that Mrs. W. L. Bourgeois had  
been awarded the cup in recognition for the most unself-  
ish and benevolent acts of the entire year, outstanding  
as doing the most good for the greater number of peo-  
ple, without pay or compensation, and neither hoping  
for any general outburst of applause was unstinted.

The people of Bay St. Louis and Hancock county in  
general will unite in this decision of the secret commit-  
tee that acted for the club and The Sea Coast Echo  
wishes to also voice its approval and extends its con-  
gratulations both to the Rotary Club and Mrs. W. L.  
Bourgeois. Another cup will be similarly awarded  
next January.

### ILLNESS OF COL. CHAS. MARSHALL.

The serious condition of Col. Charles Marshall during  
the past few days has brought forth much solicitation on  
the part of numerous friends from all sections, par-  
ticularly at New Orleans, Mobile and the Mississippi  
Gulf Coast, where for years he was known as the active  
divisional head of the Louisville & Nashville R. R.

No man at the time of his business activity was bet-  
ter known than Mr. Marshall. Because of advancing  
age, some ten years ago he resigned his position and all  
due recognition to a true and trusted servant of the  
public was accorded him by the company he served over  
so long a period and so well. Some thirty or more  
years since he chose Bay St. Louis as his place of abode,  
moving from New Orleans in 1896 to this city, and ever  
since has lived in our midst.

It is here, on the eve of his eightieth birthday, he  
fell ill with little chance in his favor, and it is here  
where prayerful solicitude is intense for his recovery;  
that despite his advanced age, he might be spared a  
while longer, to dwell in the midst of the people he  
selected to live and where he wished to be known as citi-  
zen and neighbor, the place above all others he wished  
to call home. No man is more personally esteemed and  
higher regarded publicly than Charles Marshall and as a  
result the deepest concern is felt for his recovery.

### NO EXCUSE FOR THIS DELAY.

There are six bills before the House of Representa-  
tives, calling for reappointment of members on the  
basis of the census of 1920, in accordance with the con-  
stitution.

For the first time the plain mandate of the constitu-  
tion has been ignored with the result that a system of  
"rotten boroughs" has come into existence.

The Sea Coast Echo is of the opinion that there is no  
excuse in the world for the failure of Congress to re-  
apportion the representatives on the basis of the 1920  
census. The fact that some states would lose a repre-  
sentative is no reason for delaying this matter.

Now, according to the best judgment in the House,  
no re-appointment will be made until after the 1930  
census. Therefore, some states will get more votes in  
the electoral college than they are entitled to.

The whole subject of districts for Congressional elec-  
tions should be looked into. The average population per  
district for the nation is 211,877. Detroit, with 1,420,  
000 people, has only two districts, although entitled to  
more. Gerrymandering has been resorted to in other  
places. These practices should be investigated.

### BORROWED \$87,000; LOANED \$6,000,000.

Business men are often accused of being hard  
hearted. Consequently it is interesting to pick up the  
report from the daily press that Edgar B. Davis, of New  
York, some years ago staked a friend to something like  
six millions dollars because that friend had loaned him  
\$87,000 when he was about down and out, after losing  
much money in a search for oil.

The man he helped was Frank W. Seiberling, a maker  
of tires. Both had been in the rubber business but Davis  
sold out and lost his money in looking for oil. Seiberling  
made the first loan, after which Davis found oil and  
sold his holdings for \$12,000,000. Later, Seiberling's  
rubber business was in difficulties and Davis backed him  
to the tune of \$6,000,000. When final settlement was  
made he refused to accept interest.

So, in appraising this commercial age, let us give  
credit to such a spirit. While there is much that is bad  
in modern mindustry there is much that is worthy and it  
is a pleasure to record this illustration of the virtues of  
gratitude and friendship.

Crime and politics seem to be running neck and neck  
these days in the news and as to front page positions.  
A crime wave has swept the country. To what will we  
attribute it?

The assuring news comes from Jackson to the effect  
both Governor Murphree and Governor-elect Bilbo will  
ride side by side in the inaugural parade. That such  
should be questioned is no good advertisement to the  
State.

"Know-Mississippi-Better-Train" is again to tour the  
country. In some instance it might be to advantage to  
tour the State.

The cry of high taxes does seem to come only from  
certain parts of the State, but is general. This is a day  
of improvement and bond issues to defray cost and if  
we are to remain in the march of progress these things  
must come to pass regardless of what may be said other-  
wise.

Buying at home, patronizing local merchants and  
others means loyalty to one's community in which the  
residents and place has selected to call home regard-  
less of where he makes a living. Community life should  
be maintained.

When comes the day when the State is no longer  
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# I am the MASTER SALESMAN



Lo, the people of the earth do me homage. I am the herald of success for men, merchants, manufacturers, municipalities and nations.

I go forth to tell the world the message of service and sound merchandise. And the world listens when I speak.

There was a day long ago, when by sheer weight of superior merit, a business could rise above the common level without me, but that day has passed into oblivion.

For those who have used me as their servant I have gathered untold millions into their coffers.

## I SELL MORE MERCHANDISE

per dollar of salary paid me than any other salesman on the face of the earth. The fabled lamp of Aladdin never called to the service of its master genii half so rich and powerful as I am, to the man who keeps me constantly on his payroll.

## I HOLD THE BUSINESS

of the seasons in the hollow of my hand. I command the legions of fashion, mold the styles and lead the world withersoever I go. I drive unprincipled business to cover, and sound the death-knell of inferior merchandise. Frauds are afraid of me because I march in the broad light of day.

## WHOEVER MAKES ME THEIR SERVANT

for life takes no chances on drawing down dividends from my untold treasures bestowed with a lavish hand.

I have awakened and inspired nations, sent millions of men to fight the battles of freedom beyond the seas, and raised billions of dollars to foot the bills. Nations and kings pay me homage and the business world bows at my feet.

I sow broad fields for you to reap a golden harvest.

I Am The Master Salesman at Your Service

I Am Advertising

Awaiting Your Command At



## REGULAR MONTHLY MEET CO. BOARD SUPERVISORS

Tuesday morning, January 3rd, 1928, at 9 o'clock A. M. Board met pursuant to adjournment. Present, as on yesterday:

Be it ordered by the Board that the County Engineer in the employing of labor for the maintenance and building of roads, shall employ the labor needed, only after consultation and approval of the member of the Board of Supervisors from the respective beats where the road is being worked. Should the said laborer as employed prove unsatisfactory, the said engineer, at any time, shall have the power of laying off said laborer until the next meeting of the Board of Supervisors, and at said next meeting he shall report his actions and cause for discharging said laborer to the members of the Board at said meeting shall pass upon said matter.

Be it further ordered by the Board that the members from the respective beats in the County shall have the right to designate to the County Engineer what roads they desire to be worked first in their beats and it is the duty of the said engineer to work said road in the order requested by the member from the said beat. Providing, however, that in case of emergency or any urgent necessity, and it is not possible or practical to get in touch with the member from said beat, said engineer shall have the right to employ any laborer he desires without consulting the member from said beat to do said emergency or necessary work.

Be it ordered by the Board that the petition of W. A. McDonald to have tax deeds made by sheriff be laid over to the next meeting of this Board.

Whereas, a letter was received from the Chairman of the "Know Mississippi Better Train" relative to reservation for a representative from Hancock county, and whereas the Board has considered said proposition; be it therefore ordered that said chairman of the "Know Mississippi Better" Train be notified that Hancock county desires a reservation on said train.

Whereas, the Clerk of this Board has advertised for bids for the rebuilding of the bridge over Hickory Creek on Kiln-Nicholson Road, and whereas, no bids were submitted to this Board; be it therefore ordered that the said matter be laid over to a later meeting of this Board.

Be it ordered by the Board that the Board adjourn until Tuesday morning, January 4th, 1928, at 9 o'clock a.m.

H. S. WESTON, Pres.  
Wednesday morning, January 4th, 1928, at 9 o'clock a.m. Board met pursuant to adjournment. Present as on yesterday.

The County Superintendent of Education having submitted to this Board the list of his appointments of the members of the County School Board, to-wit:

Beat No. 1—Harry Hall.  
Beat No. 2—W. E. Thigpen.  
Beat No. 3—W. E. Thigpen.  
Beat No. 4—Theodore Nicaise.  
Beat No. 5—R. J. Ladner.

And the Board having considered the said appointments and being satisfied with the same, it is therefore ordered that the above named men be and they are hereby declared members of the County School Board for a period of four years.

The County Superintendent of Education submitted to the Board the following list of men to serve as Township Trustees, to-wit:

Township 5 R. 14—Alec Nicaise, Zeno Nicaise, Chandler Smith.  
Township 5 R. 15—Tora Pearson, Richmond Smith, Hugh Lee.  
Township 6 R. 14—J. J. Dedeaux, Wilson Rester, Ephraim Cuevas.

Township 6 R. 15—Luther L. Lee, John S. Rester, Geo. Spiers.  
Township 8 R. 16—B. Miller, J. S. Wheat, John W. Lott.

Township 7 R. 14—George O. Gariga, George A. Cuevas, A. D. Koenen.

Township 7 R. 15—H. T. Seal, A. Lott, Albert Nicaise.

Township 7 R. 16—W. G. Thigpen, W. E. Thigpen, W. E. McGee.  
Township 7 R. 17—S. J. Craft, John McCarty, Jack Frierson.

Township 8 R. 14—J. W. Vairin, August Ruhr, J. H. Sylvester.  
Township 8 R. 15—David Ladner, Sylvester Luxich, D. Cuevas.

Township 8 R. 16—George R. Rea, Leo W. Seal, E. S. Drake.  
Township 8 R. 17—John Schulthies, Joe Smith, Joe Carver.

Township 9 R. 15—August Moran, R. C. Cuevas, W. M. Favre.  
Township 9 R. 16—Toulme Holleman, Chas. Marquez, George Bennett.

And the Board having examined the said appointments and being satisfied with the same, it is therefore ordered that the said appointees be and they are hereby declared Township Trustees of their respective townships for a period of four years.

The following is a list of Jurors drawn by the Board for the year 1928:

Beat No. 1—Raphael Cuevas, Alphonse Dorn, Christian Favre, Thos. D. Favre, Willie T. Ladner, Ed. Ladner, August Moran, Horatio Zingars, John Baker, John A. Boyer, Isaac Bennett, George Bennett, John Beyer, Thos. L. Casanova, W. X. Casanova, James Cameron, George L. Cuevas, R. C. Davis, W. T. Dean, Ed. Douglas, Alphonse Evans, John H. Favre, Horatio Givens, Toulme Holleman, Dave Hoyer, Joseph Howe, A. B. Hovea, John Jones, Chas. S. Miller, Rayford Murphy, Chas. Marquez, Chas. Murphy, Lamar Otis, J. P. Odom, L. K. Russ, George Talbot, Jr.

Beat No. 2—Thorton Brown, W. H. Dean, Jr., Dave Davis, Les Martin, Henry Smith, George Smith, Jack Whitney, Henry D. Woods, Eli Alsbrooks, Ralph Blackwell, Allen Craft, John Craft, W. L. Douglas, James D. Frierson, Jack Frierson, D. H. Frierson, Gustav Frierson, Chas. W. Keller, F. L. Kelly, Joe Lee, Willie D. McNeil, John McCarty, George W. Stewart, Thos. L. Sylvester, W. T. Sylvester, W. E. Thigpen, W. E. McGee, W. E. Thigpen, W. E. McGee, W. E. Thigpen, W. E. McGee.

Beat No. 3—Thorton Brown, W. H. Dean, Jr., Dave Davis, Les Martin, Henry Smith, George Smith, Jack Whitney, Henry D. Woods, Eli Alsbrooks, Ralph Blackwell, Allen Craft, John Craft, W. L. Douglas, James D. Frierson, Jack Frierson, D. H. Frierson, Gustav Frierson, Chas. W. Keller, F. L. Kelly, Joe Lee, Willie D. McNeil, John McCarty, George W. Stewart, Thos. L. Sylvester, W. T. Sylvester, W. E. Thigpen, W. E. McGee, W. E. Thigpen, W. E. McGee.

Beat No. 4—Thorton Brown, W. H. Dean, Jr., Dave Davis, Les Martin, Henry Smith, George Smith, Jack Whitney, Henry D. Woods, Eli Alsbrooks, Ralph Blackwell, Allen Craft, John Craft, W. L. Douglas, James D. Frierson, Jack Frierson, D. H. Frierson, Gustav Frierson, Chas. W. Keller, F. L. Kelly, Joe Lee, Willie D. McNeil, John McCarty, George W. Stewart, Thos. L. Sylvester, W. T. Sylvester, W. E. Thigpen, W. E. McGee, W. E. Thigpen, W. E. McGee.

Beat No. 5—Thorton Brown, W. H. Dean, Jr., Dave Davis, Les Martin, Henry Smith, George Smith, Jack Whitney, Henry D. Woods, Eli Alsbrooks, Ralph Blackwell, Allen Craft, John Craft, W. L. Douglas, James D. Frierson, Jack Frierson, D. H. Frierson, Gustav Frierson, Chas. W. Keller, F. L. Kelly, Joe Lee, Willie D. McNeil, John McCarty, George W. Stewart, Thos. L. Sylvester, W. T. Sylvester, W. E. Thigpen, W. E. McGee, W. E. Thigpen, W. E. McGee.

## CENTRAL HI SCHOOL NEWS

### On to Peak!

On Saturday morning the Bay Hi girls and boys will leave for Parkington, where they will meet the Parkington Hi teams that night.

Both teams are working hard this week in order to make it a sure victory over the Agricultural teams. Parkington is one of the strong contenders for athletic honors.

### Blizzards Elect Captain.

After much discussion on whom we wanted to be our captain, a basketball meeting was held and "Piggy" King, Marie Adam and "Tiny" Chapman were nominated for captain.

With much excitement the votes were then counted and Marie Adam took the lead. We are real proud of Marie's basketball playing and tell we will not regret our selection.

### Double Header Saturday Night.

On Friday night, January 20th, the Blizzards will play the Ellenville A. H. S. girls. The Bay Hi girls played the Ellenville team for the first time last season, at Ellenville, and won by the close margin of 3 points.

The Yellow Jackets will meet the Newman Manual Training team of New Orleans. Both games will be played in St. Stanislaus gym—Don't miss them.

### Annual News.

The annual staff met with a representative of the Southwestern Engraving Company, on Monday, January 9th, and after about an hour and a half of discussion, the staff decided to carry out plans that had been made earlier in the year. The contract was signed for about a three hundred dollar annual, which will include all of the classes, clubs and activities in the school; aside from this, there will be several interesting cuts and pamphlets included in it. The faculty will be there too.

A drive is being made by the staff to secure subscriptions for at least fifty books. The price is estimated to be about two dollars and a half. We are sure that everyone will get more than that much good out of them in later years.

### Seniors.

Class '28 entertained the High School with a play Tuesday morning in chapel.

The Seniors have planned to give another program soon; examinations are so near they have decided that they must study some—watch for the next program! It won't be long.

### Jolly Juniors.

We are not so jolly this week—two members of the class are ill. We are expecting one of them, Argie Mitchell, to return to school some time this week. We know not how soon it will be before "Red" Davis will be with us, but we hope it will be real soon. We rejoice to hear that "Red" is better today.

### Sophisticated Sophs.

We are very sorry to have Elsie Mae Smith absent from our class, because of illness.

The "Sophs" will have their regular meeting next week.

### Fresh Freshman.

Woodrow Lee has handed in his resignation as cheer-leader of the Freshman class. A meeting will be held Wednesday morning to vote on it, and to elect a new cheer-leader if the resignation is accepted.

### Soph: You think you are smart, don't you?

Freshie: We don't think, we know.

### Rotary Night School.

The school at Central Hi is moving on nicely with a good attendance. This school is being sponsored by the Rotary club, the State Vocational Board and Board of Trustees of Bay St. Louis.

### Hi-Y Boys Have First Meeting.

The Hi-Y boys held their first meeting of this year last Thursday night. The subject talked about was "habits." The club wishes to welcome its new member, Dalton Hays.

### Was in Misery All Over

"I was in a dreadfully run-down condition," says Mrs. Chas. L. Ladner, of Montgomery, La. "I suffered a great deal of pain. I was in misery all over. I could not sit up and I could not lie down. I couldn't sleep and at times I would have dreadful vomiting spells. The aches and pains seemed to cover my whole body."

"One night my husband brought me home six bottles of Cardui and I began to take it. I could tell that I was improving from the first bottle, but I kept on taking the medicine for fear that I needed a tonic that would build me up and strengthen me where I was weak and run-down. That is exactly what Cardui did for me. After I had finished the six bottles I felt fine."

"I feel truly thankful for what Cardui has done for me, for I could not have gone on living in this miserable condition if it was not for Cardui. All druggists carry it."

H. S. WESTON, President.

### Always Stiff and Achy?

### Too Often This Warns of Sluggish Kidney Action.

LAME? Stiff? Achy? Sure you get kidneys when you get these symptoms in the back and side, with often backache, tired and achy, with often headache, dizziness and nervousness. Backache, tired and achy, with often headache, dizziness and nervousness. Backache, tired and achy, with often headache, dizziness and nervousness.

### Cardui

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# THE NEW Ford CAR

## Years Ahead of Any Other LOW-PRICED CAR.

It is distinctly a new and modern car designed to meet new and modern conditions

There is nothing quite like it any where in design, quality and price.

PLACE YOUR ORDER TODAY.

# Edwards Bros.

PHONE 224



"Our Railways have reached the Highest Efficiency in their History and we must maintain them in that condition."

HERBERT C. HOOVER

SECRETARY OF COMMERCE HOOVER in an address at St. Louis on Nov. 14th gave expression to the statement above quoted and, in addition, said, "Taking the country as a whole, the railways must ever bear the major burden of our goods traffic."

Probably no man in America is better equipped for authoritative expression on this subject than is Secretary Hoover—and this timely and indisputably correct expression of his should influence fair consideration for the railroads in the existing problems that now confront them.

Since the Transportation Act was passed in 1920, the railroads have spent billions of dollars in improving their property and undertaking to keep it in condition for efficient operation; rates, as a whole, are lower now than at any period since Government operation—and all this in spite of the fact that the railroads, on an average, have not earned the fair return which

the Government allows. The public has, necessarily, been benefited by these improvements in service and reductions in charges.

The railroad managements will continue their earnest endeavors to give the best service which will be adequate for the public demands, and all they ask is a continuation of the fair play and intelligent cooperation which have marked their present state of efficiency.

Both our Legislative and Administrative bodies should heed the words of Secretary Hoover and approach with the greatest care any suggestions or proposals for important changes that may receive Congressional attention.

LOUISVILLE & NASHVILLE R.R.

Genuine BAYER ASPIRIN

SAY "BAYER ASPIRIN" and INSIST!

Proved safe by millions and prescribed by physicians for

Colds Headache Neuritis Lumbago  
Pain Neuralgia Toothache Rheumatism

DOES NOT AFFECT THE HEART

Safe

Accept only "Bayer" packages which contain proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.

Monogram Brand Typewriter Ribbons, Better Kind, \$1.00







# ECONOMY STORE

OPPOSITE L. & N. DEPOT,

BAY ST. LOUIS, MISS.

**All Sales Final  
No Exchange  
No Refund  
During This  
Sale**

## OUTFITTERS FOR MEN WOMEN AND CHILDREN

**Watch For  
OPENING  
DAY**

# CLEAN SWEEP SALE

We have bought the entire Shoe Stock of the Ideal Shoe Store and added it to our well-stocked Shoe Department. The Goods were bought right and will be offered in this Sale at practically give away prices.

**Men's and Young Men's Douglas Shoes on Sale, 3.95 to 5.95**  
**Ladies' and Misses Shoes, Pumps, Straps. Low, Medium and spiked heels—**  
**2.95 to 5.95. Children's Shoes, all Sizes, 95c to 2.95**  
**SHOES FOR THE ENTIRE FAMILY ARE OFFERED IN THIS BIG SALE.**

|   |   |  |   |   |  |
|---|---|--|---|---|--|
| <b>Dress Pants</b><br>One lot of men's and young men's Dress Pants; all new patterns and shades; latest in style. Will be on sale for<br><b>\$2.95 up to \$4.95</b> | <b>Men's 2-Piece Underwear</b><br>One lot of Men's two-piece Underwear; fleeced and ribbed; bleached and unbleached. Sale price, garment.<br><b>69c</b> | <b>Ladies' &amp; Misses' Felt Hats</b><br>200 Ladies' and Misses' Felt Hats; beautiful assortment of shades; all shapes. Sale price<br><b>95c up to \$1.95</b>                       | <b>Men's Dress Caps</b><br>One lot of Men's and Young Men's Dress Caps; latest in style and quality; adjustable sizes. Sale price, each<br><b>95c</b>   | <b>Men's Outing Work Shirts</b><br>One lot of men's Outing Work Shirts; all colors; all sizes. Sale price, each<br><b>95c</b>   | <b>Silk and Wool Dresses</b><br>One lot Ladies' and Misses' Silk and Wool Dresses; satin, velvet, trimmed and Wool Kasha cloth. Beautiful assortment of dresses. Sale price<br><b>\$4.95 up to \$13.75</b> |
| <b>Men's Union Suits</b><br>One lot of Men's grey mixed Union Suits; all sizes; regular \$1.50 sellers. Sale price<br><b>98c</b>                                    | <b>Men's Union Suits</b><br>One lot of Men's grey mixed Union Suits; all sizes; regular \$1.50 sellers. Sale price<br><b>\$1.29</b>                     | <b>Ladies' &amp; Misses' Overcoats</b><br>One lot of Ladies' and Misses' Overcoats; fur trimmed sleeves and fur collars; beautiful shades. Sale price<br><b>\$6.98 up to \$12.98</b> | <b>Men's Overalls</b><br>One lot of Men's tripple stitched high back Overalls. Sale price, pair<br><b>\$1.10</b>  | <b>Men's All-Wool Suits</b><br>One lot of men's and young men's All-Wool Suits; colors, tan, greys, blues and stripes; all new shades; 2 and 3 button coats. Sale price<br><b>\$19.50 up to \$24.75</b> | <b>Piece Goods</b><br>One table of Piece Goods, Wool Serges; all colors; all shades in dress materials. Yard,<br><b>59c</b>  |
| <b>Blue Work Shirts</b><br>1,000 Uncle Sam Blue Work Shirts; two pockets; double stitched; full cut; best quality. Sale price<br><b>69c</b>                         | <b>Boys' Union Suits</b><br>One lot of Boys' bleached ribbed Union Suits; knee and ankle length; all sizes. Sale price<br><b>79c</b>                    | <b>Ladies' Shoes</b><br>One lot of Ladies' Shoes, Pumps and Straps; mediums, low and spike heel; Black Patents. Sale price<br><b>\$2.45 up to \$5.95</b>                             | <b>Boys' Two-Pants Suits</b><br>One lot of boys' Two-Pants Suits; short and long pants; all new shades; 2 and 3 button coats. Special values in boys' suits. Sizes 6 to 18. Sale price<br><b>\$8.45 up to \$13.45</b> | <b>Wool Blankets</b><br>One lot of Wool and Part Wool Blankets; double and single. Sale price<br><b>\$1.95 up to \$7.95</b>   | <b>Dress Materials</b><br>One table of Dress Materials; all new shades; plaids. Sale price<br><b>25c</b>   |
| <b>Dress Shirts</b><br>One lot of Men's Dress Shirts, with collar; color stripes, checks, plaids and plain white. Sale price<br><b>95c</b>                          | <b>81x90 Bleached Sheets</b><br>One lot of Pillsbury Sheets, 81x90; bleached; best quality. Sale price<br><b>95c</b>                                    | <b>Baby Blankets</b><br>In All Colors<br><b>69c, 89c, 95c.</b><br><b>BABY CRIB BLANKETS</b><br><b>\$1.95</b>   | <b>Men's Dress Caps</b><br>One lot of men's and young men's Dress Caps; adjustable sizes. Sale price<br><b>\$1.95</b>   | <b>Best Quality Outing</b><br>500 yards of Outing; best quality; all colors. Sale price, yard<br><b>10c</b>   | <b>Bloomers, Step-Ins, Teddies</b><br>One table of Ladies' and Misses' Bloomers, Step-Ins, Teddies and Gowns. Sale price<br><b>39c, 45c, 95c, \$1.95</b>   |
| <b>Men's Work Pants</b><br>One lot of Men's Work Pants, grey and stripe chevot; best quality; all sizes. Sale price<br><b>\$1.19</b>                                | <b>Fast-Colored Gingham</b><br>1,000 yards of assorted color Gingham; fast color. Sale price, yard<br><b>10c</b>  | <b>Pure-Thread Silk Hose</b><br>One table of Pure Thread Silk Hose; Pointex heel; all shades. Sale price<br><b>45c, 95c, \$1.45, \$1.95</b>  | <b>Men's Silk Shirts</b><br>One lot of men's All-Silk Shirts, with collar to match and without collar; all sizes. Sale price<br><b>\$2.95 and \$3.95</b>  | <b>Broken Lot of Shoes</b><br>One table of Ladies', Misses' and Children's Shoes; broken sizes; all styles. Sale price, pair<br><b>95c</b>  | <b>Boys' &amp; Girls Union Suits</b><br>One lot of boys' and girls' Union Suits and Sleeping Garments. Sale price, pair<br><b>89c</b>  |
| <b>Men's Dress Felt Hats</b><br>One lot of Men's Dress Felt Hats; plain and fancy bands; all colors; latest in style. Sale price<br><b>\$2.95</b>                   | <b>Turkish Bath Towels</b><br>500 Bath Towels; double Turkish; large sizes. Sale price, each<br><b>15c</b>  | <b>Little Tot's Play Suits</b><br>One lot of Little Tot's Coveralls and Play Suits. Sale price<br><b>95c, \$1.95</b>   | <b>Men's Dress Shirts</b><br>One lot of men's Dress Shirts with collar and without collar; all sizes; all colors. Sale price<br><b>\$1.95</b>   | <b>Men's Dress Shoes</b><br>One lot of Men's and Young Men's Dress Shoes, Oxfords, Bals Bluchers and High Tops; tan or black. Sale price<br><b>\$2.95, \$3.95, \$4.95</b>                               | <b>Best Quality Domestic</b><br>1,000 yards of bleached and unbleached Domestic; best quality; 36-inches wide. Sale price<br><b>10c and 15c</b>  |

**Large Size Bars Octagon Soap, 5 Cents a Bar—5 Bars to a Customer. COME EARLY.**

# SALE STARTS FRIDAY, JANU'RY 13th

Sale Lasts 15 Days Only. Be Here Opening Day to Get Pick of Bargains.

**One Lot Ladies' and Misses' Wool and Silk Dresses**

**\$2.95 to \$2.95**

**Nothing Reserved  
In This Sale**

EVERY ARTICLE IN THE HOUSE REDUCED  
LOWEST PRICES TO THE FAVORITE PRICES

**One Lot Children's Wool, Silk and Serge Dresses**

**\$1.95 to \$2.95**



